

PSY344: Social Psychology

Lecture	MWF 9:20-10:30am	SC 246
Lab	Tu 12:20-2:05pm	SC 127

COURSE INSTRUCTOR INFORMATION

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Office Hours: Mondays & Wednesdays 12:00-1:00pm or by appointment

COURSE DESCRIPTION

This course examines social influences on human behavior. In this course, you will develop a greater understanding of your own as well as others' behaviors, including individual and group influences on attitudes, beliefs, and actions.

COURSE MATERIALS

Exploring Social Psychology – 9th edition by David Meyers (2022)

EVALUATION CRITERIA

EXAMS (30%)

This course will include three multiple-choice exams. These exams will take place online and each one can be taken up to three times, with only the highest score counting toward your grade. Exams will be available at least one week before the listed deadline.

IN-CLASS DISCUSSIONS AND ACTIVITIES (20%)

In order to help you engage with the material in the class, you will participate in regular group or individual activities related to the concepts covered that day. You will also have occasional brief quizzes at the beginning of class that ask you to reflect on concepts from the assigned reading.

LABS (50%)

This course includes a lab in which you will perform two different research studies: a content analysis and an in-person experimental study. These studies will have multiple scaffolded assignments throughout the semester and will conclude in a presentation (content analysis), a poster session (experimental study), and a final paper (experimental study).

GRADING SCALE

A = 100 – 94%; A- = 90 – 93.9%; B+ = 87 – 89.9%; B = 83 – 86.9%; B- = 80 – 82.9%; C+ = 77 – 79.9%; C = 73– 76.9%; C- = 70 – 72.9%; D+ = 67 – 69.9%; D = 63 – 66.9%; D- = 60 – 62.9%; F = <60.0%

COURSE POLICIES

LATE ASSIGNMENTS

Written assignments are due by 11:59pm the date listed. Extensions may be granted for College-approved reasons that include proper documentation. Extension requests should be made before the deadline or within 24 hours (for unexpected emergencies). Late assignments without an approved extension will be penalized 10% for each day late. Assignments submitted more than one week after the deadline but before the last day of class will receive a 75% penalty.

RESUBMISSION AND GRADE DISPUTES

I have found that the best way to get students to read the feedback I give them on assignments is to give them the chance to get some of the points back. For that reason, all written assignments can be resubmitted for a higher grade. They must be resubmitted within one week of the grade being posted, but they can be resubmitted an unlimited number of times until you get a perfect score (as long as it is returned within one week of each updated grade being posted). If the initial submission is turned in after the deadline, the maximum resubmission grade will be capped according to the stated late assignment policy. All resubmissions must be received before 5pm on April 11. This means that if you want a chance to resubmit your final paper, you will need to submit it at least four days (to give me time to grade it) before the actual deadline.

If you want to dispute an exam question, you should write a brief description explaining the dispute and why your answer was correct, including page numbers and/or lecture slides that support your answer.

REFERENCE FORMAT

Since this is a psychology class, you will be required to use APA format for all of your papers. APA format is frequently used outside of psychology, so even if you are not going to be a psychology major, this is unlikely to be the last time you will use it. The APA format assignment will provide an introduction to the style, and you should continue to use it in all of the other papers for this course. For tips on APA format, please see <https://tinyurl.com/saczawa>. You can always get help with your research at the library. Reference librarians will help you find information on a topic, develop search strategies for papers and projects, search library catalogs and databases, and provide assistance at every step. Drop-ins and appointments are both welcome. Visit <http://libguides.hanover.edu/psychology> for information specific to psychology.

STUDENTS IN DISTRESS

Your success in this course and throughout your college career depends heavily on your personal health and wellbeing. Stress is a common part of the college experience, and it often can be compounded by unexpected life changes outside the classroom. Your other professors and I strongly encourage you to take care of yourself throughout the term before the demands of midterms and finals reach their peak. Before circumstances and conditions become overwhelming, please don't hesitate to speak with me about any difficulty you may be having that may affect your academic performance. Please know as well that there are several support services on campus available to assist you, as needed. You can make appointments with Health Services by calling x-6102. Appointments for Counseling Services can be made online at any time through MyHanover.

HANOVER COLLEGE POLICIES

HONOR CODE

As stated in the Hanover College Principles, students, faculty, staff, and trustees of Hanover College seek to promote academic, personal, and moral growth within a safe, challenging, and responsive community. This includes a commitment to academic integrity. Violations of academic integrity have a broad impact on the College and will result in College review and action.

Academic dishonesty includes any action with the intent to deceive in order to obtain an unfair advantage, as well as any act of aiding and abetting academic dishonesty. Note that the use of Generative Artificial Intelligence (AI) tools without the direction or approval of the instructor may be considered academic dishonesty. The Hanover College statement on academic dishonesty may be found in the Catalog and in the Student Handbook. Any given instance of academic dishonesty is dealt with by the instructor of the course in which it occurs. All instances of academic dishonesty are reported to the chair of the Student Academic Assistance Committee, and repeated instances of academic dishonesty will subject a student to additional penalties up to and including dismissal from the College as outlined in the College Catalog.

DISABILITIES

Hanover College offers accessibility services to students with documented physical, visual, hearing, learning, or psychiatric disabilities. Any Hanover student is eligible for special services or accommodations if: 1) The student self-identifies that he or she has a disability and needs accommodation; 2) The student provides appropriate and verifiable documentation of the disability; and 3) The student provides notification in a timely fashion. For accessibility services, [Email Accessibility Services](#) or call 812-866-6836. The Accessibility Services (AS) office is in the Gladish Center for Teaching and Learning on the first floor of Duggan Library.

NONDISCRIMINATION

Hanover College is committed to providing equal access to its educational programs, activities, and facilities to all otherwise qualified students without discrimination on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or any other category protected by applicable state or federal law. Anyone who observes or who is a victim of bias is encouraged to report incidents using the [online bias reporting forms](#). An Equal Opportunity employer, the College also affirms its commitment to nondiscrimination in its employment policies and practices. In compliance with Title IX (20 U.S.C. Sec. 1681 et seq.) Hanover College prohibits sex discrimination, including sexual harassment. For student related disability discrimination concerns, contact the Gladish Center for Teaching and Learning at 812-866-6840. For other discrimination complaints, including any arising under Title IX, contact the Title IX Coordinator at 812-866-6740 or the Deputy Title IX Coordinator at 812-866-7097.

Detailed Course Schedule

Date	Lecture Topics	Textbook Module(s)	Lab
6-Jan	Intro & Overview		
8-Jan	How do we know what we know?	1 & 2	Project introductions & brainstorming
10-Jan	The science of college students	1 & 2	
13-Jan	What we have here is a failure to replicate	1 & 2	Experimental method
15-Jan	You don't even know how wrong you are	7 & 8	
17-Jan	The art of jumping to conclusions	7 & 8	
1/19 – Project Method (peer-review by 1/27)			
20-Jan	MLK Day- No Class		
22-Jan	Whooooooooo are you? (Who, who, who, who?)	3	CA Intro
24-Jan	I'm not like other girls	4	
1/26 –Content Analysis Concept			
27-Jan	How do you compare to others?	5	CA Coding Schemes
29-Jan	Why did that person just cut you off in traffic?	6	
31-Jan	Do as I think, or think as I do?	9	
February 2 – Exam 1 Due			
3-Feb	Feel as I think, or think as I feel?	10 & 11	Experimental IRB CA Coding Schemes
5-Feb	Jumping on the bandwagon	14	
7-Feb	Do as I say	14	
2/9 – Detailed Content Analysis Plan			
10-Feb	Marketing is just expensive psychology	15	TBD
12-Feb	How to change people's minds	9 & 16	
14-Feb	How to NOT change people's minds	16	
2/16 – Project Introduction (peer-review by 3/3)			
17-Feb	CULTS! (Sorry, "New Religious Movements")	TBD	CA Coding Troubleshooting
19-Feb	Social facilitation & Yerkes-Dodson	17	
21-Feb	Why group projects are THE WORST	18	
25-29-Feb	Winter Break – No Class		
3-Mar	The 2014 Keene, NH Pumpkin Festival Riot	19	CA Interpretation & Posters
5-Mar	Sometimes, one head really is better	20	
7-Mar	Well, now I don't want to do it	21	
March 9 – Exam 2 Due			
3/9 – Content Analysis Poster			
10-Mar	Prejudice: when you can't explain why you just don't like that person	22	CA Poster Presentations
12-Mar	Society made me hate you	23	
14-Mar	Society made me hate me	23	
17-Mar	Why are we aggressive?	24	
19-Mar	Calm down. You're being emotional.	24	Experimental Data Analysis
21-Mar	You are what you watch	25	
24-Mar	Who do we like?	26	
26-Mar	Who do we LIKE like?	26	Experimental Data Analysis
28-Mar	Love, now including ethical non-monogamy	27	
3/30 – Results (peer-review by 4/7)			
31-Mar	Falling out of love	27	Experimental Posters
2-Apr	"Snitches get stitches" or "no honor among thieves"?	28	
4-Apr	Nothing brings people together like a common enemy	29	
7-Apr	Blessed be the peacemakers	29	
9-Apr	I get by with a little help from my friends	30	Experimental Poster Session
11-Apr	Social Psychology and the law	TBD	
4/13 – Final Paper due			
4/18 – Exam 3 Due			